1CLICK ASSET





Cookie Policy

When displaying content, advertisements and other functionalities on the www.lclickasset.com website (the "Website") various technologies are used to collect and process personal data, including cookies. You will find details concerning this method of processing in this Cookie Policy.

Cookies Explained

Cookies are small pieces of information that are stored on your computer by a website you visit to enable you to perform certain functions on the website and regulate its content to your preference.

They can store data on pages which you have provided key information for (e.g. when you provide a password) but only once you are asked and you accept the storage of this information.

This helps us provide you with a good experience when you browse our website and also allows us to improve our site; they are not used to determine the personal identity of anyone merely visiting the site.

Types of Cookies

Cookies can be classified by their lifespan and the website to which cookies belong. The lifespan of cookies is either: Session cookies, Persistent cookies, Website cookies.

We use the following cookies

Necessary basic cookies - These cookies allow you to browse the Website and use its functionalities. Through these cookies, we also ensure the security and administration of the Website. Enabling these cookies is automatic and cannot be turned off, as they are necessary for the operation of the Website. We only keep the necessary basic cookies for the duration of your current session.

Functional cookies - we are able to provide you with a better user experience when using the Website and services. For example, this type of cookie will ensure that the information displayed when you visit the Website corresponds to your preferences and your previous settings.

Analytical cookies - we obtain information on how our Website and services are used. These cookies allow us, for example, to find out that you have visited the Website before, or to monitor which parts of the Website you use most often. We use third-party tools for analytics.

Advertising cookies – through these cookies, we and our partners can offer you targeted advertising, for example, based on the collection of information about the services that you have viewed or ordered on the Website or other websites. The Website may also display content from third-party websites or services, and third-party cookies may be stored on your device. The storage and use of those cookies is administered by third parties based on their own rules, which you will find in their privacy policies.



Your right of access to personal data

You can ask us at any time to send you a confirmation as to whether or not your personal data are being processed.

Your Right to rectification of personal data

If we process your personal data inaccurately, you can notify us of this fact, and we will rectify the inaccurate personal data without undue delay. If you register on the Website, you will be able to rectify and amend your personal data yourself by editing your user account

Your right to be forgotten

You have the right to obtain from us erasure of personal data concerning you without undue delay in the following cases:

If the data are no longer necessary in relation to the purposes for which we have collected or otherwise processed them;

If you withdraw your consent to their processing and, at the same time, there will be no other legal ground for their processing (this only applies in the cases where we process personal data on the basis of your consent);

If you object and there are no overriding legitimate grounds for the processing, or if you object to the processing for direct marketing purposes; or if your personal data are processed unlawfully.

We will not be able to act on the request for erasure of personal data if their processing is necessary for exercising the right of freedom of expression and information, for compliance with any of our legal obligations, for the performance of a task carried out in the public interest, for the establishment, exercise, or defense of our legal claims, or for other reasons provided for by law.

Right to data portability and to the provision of data in a machine-readable format

In the case of automated processing based on your consent or performance of the contract, you have the right to receive the data in a structured, commonly used and machine-readable format and to have them transmitted by us to another personal data controller.

Right to object

If we process personal data on the basis of our legitimate interest, you have the right to object to such processing. If you file such an objection, we will not be able to process your personal data unless we demonstrate compelling legitimate grounds for the processing, which override your interests or rights and freedoms, or for the establishment, exercise or defense of our legal claims.

In case we process your personal data for marketing purposes about our products and services, we will terminate the processing without undue delay upon receipt of the objection. In such a case, we will no longer be able to send you offers of our products and services.

If processing is based on your consent, you have the right to withdraw that consent at any time. Withdrawal of consent does not affect the lawfulness of processing based on the consent given before its withdrawal.

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